

Bruce[®]

hardwood floors



2009 – 2010 Hardwood Catalog

Hand-scraped • Rustics • American Exotics™ • Traditional





Trusted Brand, Superior Quality, Luxurious Selection

Over a century of authentic craftsmanship combined with advanced manufacturing innovations bring you the long-lasting, premier quality of Bruce® hardwood flooring.

Superior precision in the milling process and rigorous inspections featuring up to 75 checkpoints guarantee that each strip and plank of Bruce hardwood flooring has passed our highest quality standards.

With a wide assortment of colors, widths, species, specialty finishes, design styles and installation methods, Bruce makes it easy to find the perfect hardwood floor to complement your personal style and room décor.

Hand-scraped

Hickory	4-5
Maple	5
Birch	6-7
Oak	6

Rustics

Walnut	9
Hickory	8-9
Cherry	9
Maple	10-11
Oak	12-15

American Exotics™

Birch	16-17
Cherry	17
Pecan	18-19
Walnut	18
Ash	20
Hickory	20-23
Maple	24-29

Traditional

Oak	30-49
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Guides

Selection Made Simple	50-51
Design Elements	52-53
Care & Finishes	54
Product Guide	56-57





Hand-scraped

Hand-scraped hardwood fashioned in rich colors & species



Hand-scraped

Hickory

25
e

WENTWORTH ESTATE™



COUNTRY NATURAL
5" plank - EHK40LG
Lock&Fold®



AMBER BLUSH
5" plank - EHK41LG
Lock&Fold



CHOCOLATE TRUFFLE
5" plank - EHK42LG
Lock&Fold



GUNSMOKE
5" plank - EWE5210
Lock&Fold



PEPPERCORN
5" plank - EWE5211
Lock&Fold



EWE5205 Spiced Cider

Maple

25
e

WENTWORTH ESTATE



TRADITIONAL FAWN
5" plank - EWE5202
Lock&Fold



SPICED CIDER
5" plank - EWE5205
Lock&Fold



COTTAGE BRICK
5" plank - EWE5206
Lock&Fold

Hand-scraped

Birch

25
e

WENTWORTH ESTATE™



COBBLER BROWN
5" plank - EWE5212
Lock&Fold®



COVENTRY BROWN
5" plank - EWE5213
Lock&Fold

Oak

25
e

WENTWORTH ESTATE



LIGHT MOCHA
5" plank - EWE5200
Lock&Fold



EWE5200 Light Mocha



Rustics

Recreate the rustic charm of aged, hand-crafted hardwoods



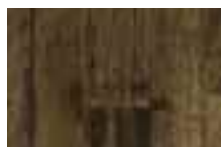
Rustics

Walnut

25

e

AMERICAN VINTAGE™



CHICKORY

5" plank - E5576

5" plank - EWT76LG
Lock&Fold®



MESA BROWN

5" plank - E5575

5" plank - EWT75LG
Lock&Fold

Hickory

25

e

AMERICAN ORIGINALS™



ANTIQUE NATURAL

5" plank - ER5110

5" plank - EHK10LG
Lock&Fold



SUNSET SAND

5" plank - ER5177

5" plank - EHK77LG
Lock&Fold



E5615 Sangria

Cherry

25

e

AMERICAN VINTAGE



COPPER KETTLE

5" plank - E5614

5" plank - ECH14LG
Lock&Fold



SANGRIA

5" plank - E5615

5" plank - ECH15LG
Lock&Fold



Maple

25₃

e

AMERICAN ORIGINALS™



SANTA FE
3" plank - ER7364
5" plank - ER7564
5" plank - EMA64LG
Lock&Fold®



GRAND CANYON
3" plank - ER7360
5" plank - ER7560
5" plank - EMA60LG
Lock&Fold



CHESAPEAKE
3" plank - ER7361
5" plank - ER7561
5" plank - EMA61LG
Lock&Fold



PONDEROSA
3" plank - ER7363
5" plank - ER7563
5" plank - EMA63LG
Lock&Fold



SHENANDOAH
3" plank - ER7365
5" plank - ER7565
5" plank - EMA65LG
Lock&Fold



LIBERTY BROWN
3" plank - ER7362
5" plank - ER7562
5" plank - EMA62LG
Lock&Fold



ER7560 Grand Canyon

Rustics

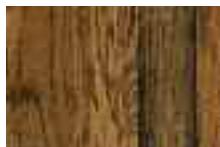
Oak

25⁺
e

AMERICAN ORIGINALS™



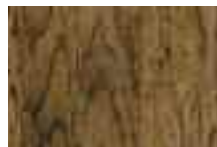
MOJAVE
5" plank - ER5069
5" plank - EAK69LG
Lock&Fold®



CIMARRON
5" plank - ER5070
5" plank - EAK70LG
Lock&Fold



DURANGO
5" plank - ER5071
5" plank - EAK71LG
Lock&Fold



BLUE RIDGE
5" plank - ER5072
5" plank - EAK72LG
Lock&Fold



RIO GRANDE
5" plank - ER5073
5" plank - EAK73LG
Lock&Fold



DAKOTA CHERRY
5" plank - ER5074
5" plank - EAK74LG
Lock&Fold



ER5071 Durango



Rustics



ER3750 Honey

Oak

25

AMERICAN ORIGINALS™ ELLINGTON™

S



HONEY
3-1/4" plank - CR3450



ANTIQUE
3-1/4" plank - CR3455

25

AMERICAN ORIGINALS TRUMBULL™

S



HONEY
2-1/4" strip - CR2250



ANTIQUE
2-1/4" strip - CR2255

Rustics

Oak

25₃
e

AMERICAN ORIGINALS™ ROCKWELL™



HONEY
7" plank - ER3750



ANTIQUE
7" plank - ER3755

25₃
e

AMERICAN ORIGINALS BALTIC™



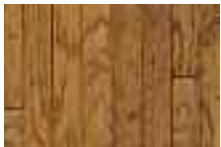
HONEY
5" plank - ER3550



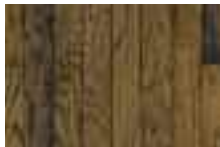
ANTIQUE
5" plank - ER3555

25₃
e

AMERICAN ORIGINALS CAVENDAR™



HONEY
3" plank - ER3350



ANTIQUE
3" plank - ER3355



ER3550 Honey

American Exotics™

Expressions of elegance from the heartland



Birch

25

S

BIRCHALL®



NATURAL
2-1/4" strip - CC200
3-1/4" plank - CC300



ADOBE
2-1/4" strip - CC211
3-1/4" plank - CC311
4-1/4" plank - CC411



COUNTRY NATURAL
2-1/4" strip - CC210
3-1/4" plank - CC310
4-1/4" plank - CC410



SUNSET
2-1/4" strip - CC222
3-1/4" plank - CC322
4-1/4" plank - CC422

Cherry

15

e

TURLINGTON™



NATURAL
3" plank - E7300
5" plank - E7500



BRONZE
3" plank - E7306
5" plank - E7506



TOASTED SESAME
3" plank - E7309
5" plank - E7509

25

e

TURLINGTON



NATURAL
5" plank - ECH20LG
Lock&Fold®



BRONZE
5" plank - ECH26LG
Lock&Fold

American Exotics™

Pecan

25
e

GREENWICH™



NATURAL
3" plank - E310



AMBER
3" plank - E316



SMOKEY TOPAZ
3" plank - E312



BRANDYWINE
3" plank - E318

Walnut

15
e

TURLINGTON™



AUTUMN BROWN
3" plank - E3338
5" plank - E3538



COCOA BROWN
3" plank - E3337
5" plank - E3537

25
e

TURLINGTON



AUTUMN BROWN
5" plank - EWT30LG
Lock&Fold®



COCOA BROWN
5" plank - EWT22LG
Lock&Fold



E3337 Cocoa Brown



American Exotics™

Ash

25

LIBERTY PLAINS™

S



TOAST

3" plank - CF330
4" plank - CF430
5" plank - CF530



GUNSTOCK

3" plank - CF331
4" plank - CF431
5" plank - CF531



SPICE

3" plank - CF332
4" plank - CF432
5" plank - CF532



BENEDICTINE

3" plank - CF347
4" plank - CF447
5" plank - CF547

15

EDDINGTON™

S



NATURAL

2-1/4" strip - CB2710
3-1/4" plank - CB2610



SPICE

2-1/4" strip - CB2714
3-1/4" plank - CB2614



BUTTERSCOTCH

2-1/4" strip - CB2716
3-1/4" plank - CB2616



GUNSTOCK

2-1/4" strip - CB2711
3-1/4" plank - CB2611



CHERRY

2-1/4" strip - CB2718
3-1/4" plank - CB2618

25

NATURAL CHOICE™

S

5/16"



BUTTERSCOTCH

2-1/4" strip - C5006ALG



GUNSTOCK

2-1/4" strip - C5004ALG



CHERRY

2-1/4" strip - C5008ALG

Hickory

25

TURLINGTON™

e



GOLDEN SPICE

3" plank - EHK68LG
5" plank - EHK78LG
Lock&Fold®



FALCON BROWN

3" plank - EHK84LG
5" plank - EHK94LG
Lock&Fold



WILD CHERRY

3" plank - EHK58LG
5" plank - EHK69LG
Lock&Fold





Hickory

25

AMERICAN TREASURES™

S



COUNTRY NATURAL
2-1/4" strip - C0610
3-1/4" plank - C0710
3" plank - C3710
4" plank - C4710
5" plank - C5710



SMOKEY TOPAZ
3" plank - C3778
4" plank - C4778
5" plank - C5778



OXFORD BROWN
3" plank - C3717
4" plank - C4717
5" plank - C5717



PLYMOUTH BROWN
2-1/4" strip - C0688
3-1/4" plank - C0788



FRONTIER SHADOW
2-1/4" strip - C0689
3-1/4" plank - C0789

25

WESTCHESTER™ ENGINEERED

e



COUNTRY NATURAL
3-1/4" plank - EWC3207
4-1/2" plank - EWC4507



BRANDYWINE
3-1/4" plank - EWC3208
4-1/2" plank - EWC4508



C0788 Plymouth Brown

American Exotics™

Maple

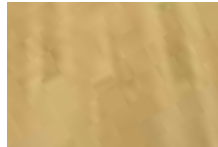
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CARUTH®

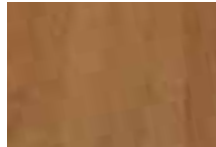
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CRÈME
3" plank - E913



TOAST
3" plank - E910



CARAMEL
3" plank - E911



SEDONA
3" plank - E920

25

NATURAL CHOICE™

S

5/16



CARAMEL
2-1/4" strip - C5036MLG



CINNAMON
2-1/4" strip - C5033MLG



CHERRY
2-1/4" strip - C5008MLG

15

TURLINGTON™

e



NATURAL
3" plank - E4300
5" plank - E4500



CARAMEL
3" plank - E4336
5" plank - E4536



CINNAMON
3" plank - E4333
5" plank - E4533



CHERRY
3" plank - E4308
5" plank - E4508

25

TURLINGTON

e



NATURAL
3" plank - EMA00LG
5" plank - EMA20LG
Lock&Fold®



AMARETTO
3" plank - EMA87LG
5" plank - EMA97LG
Lock&Fold



RUSSET
3" plank - EMA86LG
5" plank - EMA96LG
Lock&Fold





Maple

25

HARBORLIGHT®

e



NATURAL
5" plank - E1610



COUNTRY NATURAL
5" plank - E1601



CINNAMON
5" plank - E1611



SEDONA
5" plank - E1620

25

LIBERTY PLAINS™

s



NATURAL
3" plank - CE330
4" plank - CE430
5" plank - CE530



CINNAMON
3" plank - CE333
4" plank - CE433
5" plank - CE533



ANTIQUE
3" plank - CE355
4" plank - CE455
5" plank - CE555



CHERRY
3" plank - CE338
4" plank - CE438
5" plank - CE538



CAPPUCCINO
3" plank - CE345
4" plank - CE445
5" plank - CE545



E1611 Cinnamon

American Exotics™

Maple

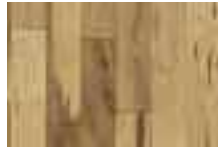
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KENNEDALE®



NATURAL
2-1/4" strip - CM700
3-1/4" plank - CM3700
3" plank - CM1700
4" plank - CM4700
5" plank - CM5700



COUNTRY NATURAL
2-1/4" strip - CM710
3-1/4" plank - CM3710



CARAMEL
2-1/4" strip - CM736
3-1/4" plank - CM3736



CINNAMON
2-1/4" strip - CM733
3-1/4" plank - CM3733
3" plank - CM1733
4" plank - CM4733
5" plank - CM5733



SUMATRA
2-1/4" strip - CM735
3-1/4" plank - CM3735
3" plank - CM1735
4" plank - CM4735
5" plank - CM5735



HAZELNUT
2-1/4" strip - CM715
3-1/4" plank - CM3715



CHERRY
2-1/4" strip - CM728
3-1/4" plank - CM3728
3" plank - CM1728
4" plank - CM4728
5" plank - CM5728



CAPPUCCINO
2-1/4" strip - CM745
3-1/4" plank - CM3745
3" plank - CM1745
4" plank - CM4745
5" plank - CM5745

25

e

WESTCHESTER™ ENGINEERED



NATURAL
3-1/4" plank - EWC3205
4-1/2" plank - EWC4505



CINNAMON
3-1/4" plank - EWC3206
4-1/2" plank - EWC4506



Traditional

Oak – A timeless standard of traditional elegance



Oak

20

S

MANCHESTER®



NATURAL
2-1/4" strip - C210
3-1/4" plank - C1210



BUTTERSCOTCH
2-1/4" strip - C216
3-1/4" plank - C1216



GUNSTOCK
2-1/4" strip - C211
3-1/4" plank - C1211



SADDLE
2-1/4" strip - C217
3-1/4" plank - C1217



CHERRY
2-1/4" strip - C218
3-1/4" plank - C1218

15

e

HATHAWAY™



NATURAL
3" plank - EH20



BUTTERSCOTCH
3" plank - EH26



GUNSTOCK
3" plank - EH21



SADDLE
3" plank - EH17



C210 Natural

Traditional

Oak

25

S

DUNDEE™



NATURAL
2-1/4" strip - CB210
3-1/4" plank - CB1210
3" plank - CB3210
4" plank - CB4210
5" plank - CB5210



SEASHELL
2-1/4" strip - CB230
3-1/4" plank - CB1230



DUNE
2-1/4" strip - CB232
3-1/4" plank - CB1232



SPICE
2-1/4" strip - CB214
3-1/4" plank - CB1214



BUTTER RUM
2-1/4" strip - CB259
3-1/4" plank - CB1259



BUTTERSCOTCH
2-1/4" strip - CB216
3-1/4" plank - CB1216
3" plank - CB3216
4" plank - CB4216
5" plank - CB5216



GUNSTOCK
2-1/4" strip - CB211
3-1/4" plank - CB1211
3" plank - CB3211
4" plank - CB4211
5" plank - CB5211



FAWN
2-1/4" strip - CB234
3-1/4" plank - CB1234



SADDLE
2-1/4" strip - CB217
3-1/4" plank - CB1217
3" plank - CB3217
4" plank - CB4217
5" plank - CB5217



CHERRY
2-1/4" strip - CB218
3-1/4" plank - CB1218
3" plank - CB3218
4" plank - CB4218
5" plank - CB5218



MOCHA
2-1/4" strip - CB277
3-1/4" plank - CB1277
3" plank - CB3277
4" plank - CB4277
5" plank - CB5277



ESPRESSO
2-1/4" strip - CB275
3-1/4" plank - CB1275



Traditional

Oak

15
S

FULTON™



WINTER WHITE
2-1/4" strip - CB1323
3-1/4" plank - CB1523



NATURAL
2-1/4" strip - CB1320
2-1/4" strip - CB1320LG
3-1/4" plank - CB1520



BUTTERSCOTCH
2-1/4" strip - CB1326
2-1/4" strip - CB1326LG
3-1/4" plank - CB1526



DUNE
2-1/4" strip - CB1332
3-1/4" plank - CB1532



SEASHELL
2-1/4" strip - CB1330
3-1/4" plank - CB1530



SPICE
2-1/4" strip - CB1324
3-1/4" plank - CB1524



FAWN
2-1/4" strip - CB1334
2-1/4" strip - CB1334LG
3-1/4" plank - CB1534



GUNSTOCK
2-1/4" strip - CB1321
2-1/4" strip - CB1321LG
3-1/4" plank - CB1521



CHERRY
2-1/4" strip - CB1328
2-1/4" strip - CB1328LG
3-1/4" plank - CB1528



SADDLE
2-1/4" strip - CB1327
2-1/4" strip - CB1327LG
3-1/4" plank - CB1527



CB1321 Gunstock

Traditional



CB1524 Spice

Oak

15

WALTHAM™

S



COUNTRY NATURAL
2-1/4" strip - C8210
3-1/4" plank - C8310



CORNSILK
2-1/4" strip - C8239
3-1/4" plank - C8339



BRASS
2-1/4" strip - C8240
3-1/4" plank - C8340



GUNSTOCK
2-1/4" strip - C8201
3-1/4" plank - C8301



WHISKEY
2-1/4" strip - C8241
3-1/4" plank - C8341



KENYA
2-1/4" strip - C8262
3-1/4" plank - C8362



Oak

15

S

WESTCHESTER™



NATURAL
2-1/4" strip - CB420
3-1/4" plank - CB720



SEASHELL
2-1/4" strip - CB430
3-1/4" plank - CB730



SPICE
2-1/4" strip - CB422
3-1/4" plank - CB722



BUTTERSCOTCH
2-1/4" strip - CB426
3-1/4" plank - CB726



BUTTER RUM
2-1/4" strip - CB4026
3-1/4" plank - CB7026



GUNSTOCK
2-1/4" strip - CB421
3-1/4" plank - CB721



FAWN
2-1/4" strip - CB434
3-1/4" plank - CB734



CHERRY
2-1/4" strip - CB428
3-1/4" plank - CB728

25

e

WESTCHESTER ENGINEERED



NATURAL
3-1/4" plank - EWC3200
4-1/2" plank - EWC4500



BUTTERSCOTCH
3-1/4" plank - EWC3209
4-1/2" plank - EWC4509



GUNSTOCK
3-1/4" plank - EWC3201
4-1/2" plank - EWC4501



SADDLE
3-1/4" plank - EWC3202
4-1/2" plank - EWC4502



CHERRY
3-1/4" plank - EWC3203
4-1/2" plank - EWC4503



MOCHA
3-1/4" plank - EWC3204
4-1/2" plank - EWC4504



Oak

15

S

BRISTOL™



NATURAL
2-1/4" strip - CB320
2-1/4" strip - CB320LG
3-1/4" plank - CB520



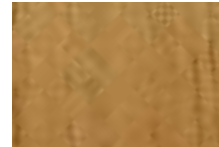
SEASHELL
2-1/4" strip - CB330
3-1/4" plank - CB530



DUNE
2-1/4" strip - CB332
3-1/4" plank - CB532



SPICE
2-1/4" strip - CB324
3-1/4" plank - CB524



BUTTERSCOTCH
2-1/4" strip - CB326
2-1/4" strip - CB326LG
3-1/4" plank - CB526



BUTTER RUM
2-1/4" strip - CB359
2-1/4" strip - CB359LG
3-1/4" plank - CB559



GUNSTOCK
2-1/4" strip - CB321
2-1/4" strip - CB321LG
3-1/4" plank - CB521



FAWN
2-1/4" strip - CB334
2-1/4" strip - CB334LG
3-1/4" plank - CB534



SADDLE
2-1/4" strip - CB327
2-1/4" strip - CB327LG
3-1/4" plank - CB527



CHERRY
2-1/4" strip - CB328
2-1/4" strip - CB328LG
3-1/4" plank - CB528



CB359LG Butter Rum

Traditional

Oak

25

S

5
16

NATURAL CHOICE™



NATURAL
2-1/4" strip - C5010
2-1/4" strip - C5010LG



DESERT NATURAL
2-1/4" strip - C5061
2-1/4" strip - C5061LG



SPICE
2-1/4" strip - C5012
2-1/4" strip - C5012LG



MELLOW
2-1/4" strip - C5014
2-1/4" strip - C5014LG



BUTTERSCOTCH
2-1/4" strip - C5016



BUTTER RUM
2-1/4" strip - C5216
2-1/4" strip - C5216LG



GUNSTOCK
2-1/4" strip - C5011
2-1/4" strip - C5011LG



AMBER
2-1/4" strip - C5060
2-1/4" strip - C5060LG



CHERRY
2-1/4" strip - C5028
2-1/4" strip - C5028LG



SIERRA
2-1/4" strip - C5062
2-1/4" strip - C5062LG



WALNUT
2-1/4" strip - C5031
2-1/4" strip - C5031LG



C5028 Cherry





Oak

25
e

TOWNSVILLE™



NATURAL
2-1/4" strip - E7200LG



BUTTERSCOTCH
2-1/4" strip - E7206LG



DESERT NATURAL
2-1/4" strip - E7261LG



GUNSTOCK
2-1/4" strip - E7201LG



CHERRY
2-1/4" strip - E7208LG



E7201LG Gunstock

15
e

NELSON™



NATURAL
3" plank - E630



HARVEST
3" plank - E634



BUTTERSCOTCH
3" plank - E636



GUNSTOCK
3" plank - E631



WOODSTOCK
3" plank - E637



CHERRY
3" plank - E638

Traditional

Oak

15
e

TURLINGTON™



NATURAL
3" plank - E530
5" plank - E550



HARVEST
3" plank - E534
5" plank - E554



BUTTERSCOTCH
3" plank - E536
5" plank - E556



GUNSTOCK
3" plank - E531
5" plank - E551



WOODSTOCK
3" plank - E537
5" plank - E557



CHERRY
3" plank - E538
5" plank - E558

25
e

TURLINGTON



NATURAL
3" plank - EAK00LG
5" plank - EAK20LG
Lock&Fold®



HARVEST
3" plank - EAK04LG
5" plank - EAK24LG
Lock&Fold



BUTTERSCOTCH
3" plank - EAK06LG
5" plank - EAK26LG
Lock&Fold



GUNSTOCK
3" plank - EAK11LG
5" plank - EAK21LG
Lock&Fold



SADDLE
3" plank - EAK17LG
5" plank - EAK37LG
Lock&Fold



WOODSTOCK
3" plank - EAK07LG
5" plank - EAK27LG
Lock&Fold



CHERRY
3" plank - EAK08LG
5" plank - EAK28LG
Lock&Fold

Traditional

Oak

15

e

GLEN COVE™



IVORY WHITE
3" plank - EB883



NATURAL
3" plank - EB880



BUTTERSCOTCH
3" plank - EB886



GUNSTOCK
3" plank - EB881



SPICE
3" plank - EB884



SADDLE
3" plank - EB887



EAK07LG Woodstock



Oak

15

e

SPRINGDALE®



TOAST
3" plank - EB520



BUTTERSCOTCH
3" plank - EB526



GUNSTOCK
3" plank - EB521



MELLOW
3" plank - EB525



SADDLE
3" plank - EB527

10

e

ADVENTURE™



NATURAL
5" plank - E180



BUTTERSCOTCH
5" plank - E186



GUNSTOCK
5" plank - E181



SADDLE
5" plank - E187

10

e

SUMMIT HILL®



NATURAL
3" plank - E140



BUTTERSCOTCH
3" plank - E146



GUNSTOCK
3" plank - E141



SADDLE
3" plank - E147

Traditional

Oak

15
e

SUMMERSIDE®



TOAST
2-1/4" strip - EB620



BUTTERSCOTCH
2-1/4" strip - EB626



GUNSTOCK
2-1/4" strip - EB621



MELLOW
2-1/4" strip - EB625



SADDLE
2-1/4" strip - EB627

25
e

NORTHSHORE®



NATURAL
2-1/4" strip - E8210
3" plank - E8310
5" plank - E8510
7" plank - E8710



BUTTERSCOTCH
2-1/4" strip - E8216
3" plank - E8316
5" plank - E8516
7" plank - E8716



GUNSTOCK
2-1/4" strip - E8211
3" plank - E8311
5" plank - E8511
7" plank - E8711



SADDLE
2-1/4" strip - E8217
3" plank - E8317
5" plank - E8517
7" plank - E8717



VINTAGE BROWN
2-1/4" strip - E8222
3" plank - E8322
5" plank - E8522
7" plank - E8722

25
s

LIBERTY PLAINS™



NATURAL
3" plank - CD330
4" plank - CD430
5" plank - CD530



COUNTRY NATURAL
3" plank - CD310
4" plank - CD410
5" plank - CD510



BUTTERSCOTCH
3" plank - CD336
4" plank - CD436
5" plank - CD536



GUNSTOCK
3" plank - CD331
4" plank - CD431
5" plank - CD531



MAIZE
3" plank - CD357
4" plank - CD457
5" plank - CD557



BORDEAUX
3" plank - CD358
4" plank - CD458
5" plank - CD558



VINTAGE BROWN
3" plank - CD322
4" plank - CD422
5" plank - CD522



Selection Made Simple

Features and Benefits that make Bruce®
Your Best Choice in Hardwood Flooring

Select the Right Construction



Solid Wood Floors

Made of 100% solid wood, traditional floors feature a 3/4" thick construction designed for nail-down* installation to wood subfloors in rooms on the first floor or above.



A New Dimension in Solid Durability

Bruce pioneered the development of a proprietary 5/16" thick, solid wood construction that can be glued down* over concrete and other hard surfaces, or stapled* to wood subfloors on the first floor or above. The low-profile construction also allows for smooth transitions to other rooms with different floor coverings, making it a perfect floor choice for remodeling. See our Natural Choice™ hardwood collection for more detailed information on Natural Choice 5/16" products.



Engineered Wood Floors

Engineered floors feature a 100% wood construction assembled in multiple layers. The wood layers are permanently bonded together in a cross-ply construction for superior strength and dimensional stability. This makes them suitable for installation in any room, even the basement. You can glue* them directly to concrete, staple* them to wood subfloors, or "float" them above the subfloor with no direct attachment.

*Variations may apply. Consult our sales representative for additional installation applications.

Select the Right Look

A World Class Selection of Species

Page through this catalog to see the impressive collection of wood species available from Bruce. The natural wood characteristics of our domestic exotic species offer an abundance of eye-catching options that span all price points from standard to premium.

Color Variation

Wood is a natural material that features changes in color and tone. The board-to-board color variation is more pronounced in some species, less in others. As a natural material, wood reacts to ambient light over time. Selected exotic wood species will become darker and richer as the natural color in the floor is exposed to sunlight while other floors will lighten. The most dramatic changes will occur within the first six months following installation.

Surface Texture

From silky smooth to hand-scraped and distressed rustics, Bruce offers a variety of surface textures to accent your floor with a custom, hand-crafted look. Examples of these specialty treatments can be found in the Hand-scraped and Rustics sections of this catalog, pages 4-15.

Choice of Gloss Level

The gloss or radiance of your Bruce hardwood floor is available in a variety of luster levels. Low-gloss finishes help hide the appearance of minor surface scratches and wear. The color and texture in the floor is more pronounced in the standard Bruce finish that features a more radiant luster level. Gloss levels do not indicate product durability.

Select a Level of Performance

25 Warranty: Residential Application

Bruce® hardwood floors are protected by state-of-the-art finishes designed to preserve their natural wood beauty for years. If your active family is tough on floors, select our **BEST** high-performance finish that offers warranty protection for up to 25 years. Select **BEST** products feature Bruce Permion® finish for an even higher level of protection. Permion is so tough, it's approved for the punishing demands of commercial application.

15

10

In less severe traffic and wear environments, the quality-crafted durability of Bruce hardwood floors protected by our **BETTER** rated 15- and 10-year finish will provide all the performance protection you need.

25 Warranty: Commercial Application

Our high-performance Permion finish is engineered to meet the punishing traffic wear demands of commercial applications. Permion finish products feature a 3-year Finish Warranty in Commercial applications and a 25-year Finish Warranty in Residential applications.

Hardness

The density/hardness of the wood species may also impact its wear performance. Strong, resilient Oak is used as the industry benchmark. When extra durability is important, consider a wood species as hard or harder than Oak as noted on our convenient hardness scales below.



Walnut



Hickory



Maple



Cherry



Birch



Ash



Pecan



Oak

Design Elements

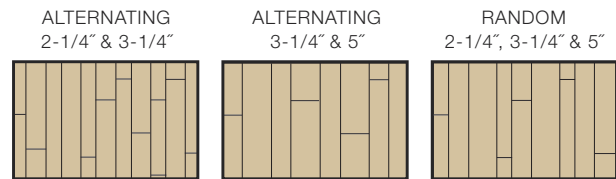
Creating a Custom Look for Less

Endless Possibilities

Who says a custom-designed floor has to be expensive? Not the designers, builders, remodelers and homeowners who have discovered the ease and endless design possibilities of Bruce® factory-finished floors. With over 200 colors and styles, it's easy to create a floor with a custom-designed look at a fraction of the price. Mix different colors, styles and board widths to fashion a truly unique hardwood masterpiece.

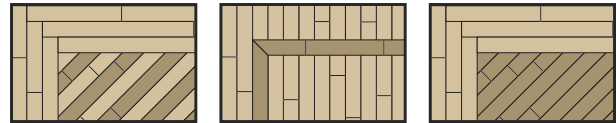
Mixing Sizes

Mixing board widths is an easy way to stand out from the crowd. Consider these examples:



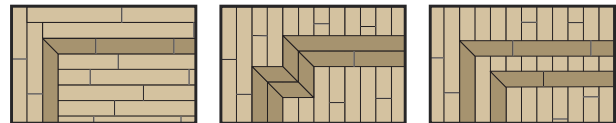
Inset Treatments

Create a border with several rows of one color or style to frame the inset. Let your imagination spark the inset treatment. Change the style, change the color, create new patterns... anything goes!

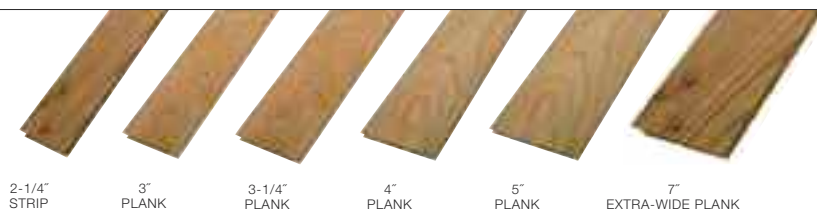


Custom Border Treatments

Introduce different colors or species to create a stylish border that makes a unique custom design statement.



Kennedale®
CM3728 Cherry
CM3700 Natural

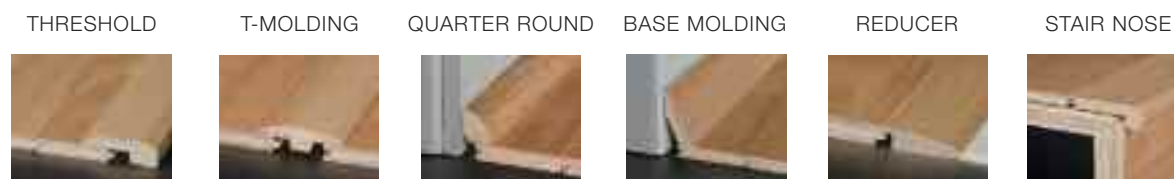


Variety of Board Widths

Bruce® floors are manufactured in a variety of board widths from standard 2-1/4" wide strip floors to premium, extra-wide planks up to 7" wide. Slim, 2-1/4" strip floors create linear elegance that will visually help to expand the size of the room. The bolder 3" to 7" wide planks are a popular decorating choice to enhance larger rooms, and offer a casual installed visual.

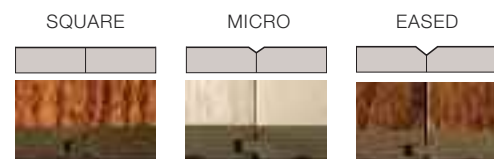
Trim & Molding

Add the perfect finishing touch by complementing the look of your new floor with coordinating trim and molding available in a wide selection of matching colors and profiles.



Stylish Edge Treatments

The edges and ends of Bruce strip and plank floors are cut in a variety of treatments. Square cut edges and ends create a smooth, seamless appearance that emphasizes the overall look of the floor. Beveled edge treatments create a picture-frame effect that emphasizes the definition of individual planks and strips for added contrast and visual impact.



Easy Care

Maintenance & Finish Guide

Care & Cleaning

Superior craftsmanship and state-of-the-art finishes assure you will spend your time enjoying your new floor, not caring for it. Simple vacuuming and an occasional cleaning as needed with Bruce® Hardwood and Laminate Floor Cleaner will keep it looking like new.

Your Bruce hardwood retailer has everything you need for routine care and those occasional touch-ups. Ask for a copy of the Bruce Floor Care and Product Warranty Guide, or visit us at bruce.com



High-Performance Finishes

Dura-Luster® Plus

A product of advanced floor finish technology, Dura-Luster Plus provides outstanding durability and abrasion resistance. Featured on the majority of Bruce hardwood floors, this urethane finish with aluminum oxide crystals delivers all the performance needed to resist everyday traffic and wear, soil and spills.

Dura-Luster Finish

A beautiful, crystal clear finish. Multiple layers of ultraviolet-cured urethane resins form a hard traffic- and wear-resistant barrier that also protects the wood from soil and stains.

Permion® Finish

When normal wear is the exception, the Permion Finish provides an extra measure of durability. It features an extra-hard urethane coating with aluminum-oxide technology to protect the floor in extreme traffic and wear conditions. It's so tough, it is approved for the extra demands of commercial application.

Floor Finish Guide

The product guide on pages 56-57 details the specific finish system for every Bruce product.



Product Guide

Hand-scraped

Collection Name	Species	Page No.	Construction	Warranty	Board Width	Thickness	Finish	Edge/End	Installation
Wentworth Estate™	Hickory	5	E	25	5"	3/8"	DLP-LG	ME/ME	F, G or LF
Wentworth Estate	Maple	5	E	25	5"	3/8"	DLP-LG	ME/ME	F, G or LF
Wentworth Estate	Birch	6	E	25	5"	3/8"	DLP-LG	ME/ME	F, G or LF
Wentworth Estate	Oak	6	E	25	5"	3/8"	DLP-LG	ME/ME	F, G or LF

Rustics

Collection Name	Species	Page No.	Construction	Warranty	Board Width	Thickness	Finish	Edge/End	Installation
American Originals™	Hickory	9	E	25 / 3	5"	3/8"	Permion®	ME/ME	F, G or LF
American Originals	Maple	11	E	25 / 3	3"	3/8"	Permion	SE/SE	F or G
American Originals	Maple	11	E	25 / 3	5"	3/8"	Permion	SE/SE	F or G
American Originals	Maple	11	E	25 / 3	5"	3/8"	Permion	ME/ME	F, G or LF
American Originals	Oak	12	E	25 / 3	5"	3/8"	Permion	SE/SE	F or G
American Originals	Oak	12	E	25 / 3	5"	3/8"	Permion	ME/ME	F, G or LF
American Originals Baltic™	Oak	15	E	25 / 3	5"	3/8"	Permion	EE/EE	F or G
American Originals Cavendar™	Oak	15	E	25 / 3	3"	3/8"	Permion	EE/EE	F, G or S
American Originals Ellington™	Oak	14	S	25	3-1/4"	3/4"	DLP	EE/SE	N
American Originals Rockwell™	Oak	15	E	25 / 3	7"	3/8"	Permion	EE/EE	F or G
American Originals Trumbull™	Oak	14	S	25	2-1/4"	3/4"	DLP	EE/SE	N
American Vintage™	Walnut	9	E	25	5"	3/8"	DLP-LG	ME/ME	F, G, S or LF
American Vintage	Cherry	9	E	25	5"	3/8"	DLP-LG	ME/ME	F, G, S or LF

American Exotics™

Collection Name	Species	Page No.	Construction	Warranty	Board Width	Thickness	Finish	Edge/End	Installation
American Treasures™	Hickory	23	S	25	2-1/4", 3-1/4", 3", 4", 5"	3/4"	DLP-LG	ME/SE	N
Birchall®	Birch	17	S	25	2-1/4", 3-1/4", 4-1/4"	3/4"	DLP	ME/ME	N
Caruth®	Maple	24	E	25	3"	3/8"	DLP	SE/SE	F or G
Eddington™	Ash	20	S	15	2-1/4", 3-1/4"	3/4"	DLP	ME/SE	N
Greenwich™	Pecan	18	E	25	3"	3/8"	DLP-LG	SE/SE	F or G
Harborlight®	Maple	27	E	25	5"	3/8"	DLP	SE/SE	F or G
Kennedale®	Maple	28	S	25	2-1/4", 3-1/4", 3", 4", 5"	3/4"	DLP	ME/SE	N
Liberty Plains™	Ash	20	S	25	3", 4", 5"	3/4"	DLP	ME/ME	N
Liberty Plains	Maple	27	S	25	3", 4", 5"	3/4"	DLP	ME/ME	N
Natural Choice™	Ash	20	S	25	2-1/4"	5/16"	DLP-LG	SE/SE	G or S
Natural Choice	Maple	24	S	25	2-1/4"	5/16"	DLP-LG	SE/SE	G or S
Turlington™	Cherry	17	E	15	3"	3/8"	DLP-LG	ME/ME	F, G or S
Turlington	Cherry	17	E	15	5"	3/8"	DLP-LG	ME/ME	F or G
Turlington	Cherry	17	E	25	5"	3/8"	DLP-LP	ME/ME	F, G or LF
Turlington	Walnut	18	E	15	3"	3/8"	DLP-LG	ME/ME	F, G or S
Turlington	Walnut	18	E	15	5"	3/8"	DLP-LG	ME/ME	F or G
Turlington	Walnut	18	E	25	5"	3/8"	DLP-LG	ME/ME	F, G or LF
Turlington	Hickory	20	E	25	3", 5"	3/8"	DLP-LG	ME/ME	F, G or LF
Turlington	Maple	24	E	15	3"	3/8"	DLP-LG	ME/ME	F or G
Turlington	Maple	24	E	15	5"	3/8"	DLP-LG	ME/ME	F or G
Turlington	Maple	24	E	25	3", 5"	3/8"	DLP-LG	ME/ME	F, G or LF
Westchester™ Engineered	Hickory	23	E	25	3-1/4", 4-1/2"	3/4"	DLP	ME/ME	N, F, G or S
Westchester Engineered	Maple	28	E	25	3-1/4", 4-1/2"	3/4"	DLP	ME/ME	N, F, G or S

Product Guide

Traditional

Collection Name	Species	Page No.	Construction	Warranty	Board Width	Thickness	Finish	Edge/End	Installation
Adventure™	Oak	47	E	10	5"	1/4"	DLP	EE/SE	G or S
Bristol™	Oak	39	S	15	2-1/4", 3-1/4"	3/4"	DLP	EE/SE	N
Bristol	Oak	39	S	15	2-1/4"	3/4"	DLP-LG	EE/SE	N
Dundee™	Oak	32	S	25	2-1/4", 3-1/4", 3", 4", 5"	3/4"	DLP	ME/SE	N
Fulton™	Oak	34	S	15	2-1/4", 3-1/4"	3/4"	DLP	SE/SE	N
Fulton	Oak	34	S	15	2-1/4"	3/4"	DLP-LG	SE/SE	N
Glen Cove™	Oak	45	E	15	3"	3/8"	DLP	EE/EE	F, G or S
Hathaway™	Oak	31	E	15	3"	3/8"	DLP-LG	ME/ME	F, G or S
Liberty Plains™	Oak	48	S	25	3", 4", 5"	3/4"	DLP	ME/ME	N
Manchester®	Oak	31	S	20	2-1/4", 3-1/4"	3/4"	DLP	ME/SE	N
Natural Choice™	Oak	40	S	25	2-1/4"	5/16"	DLP	SE/SE	G or S
Natural Choice	Oak	40	S	25	2-1/4"	5/16"	DLP-LG	SE/SE	G or S
Nelson™	Oak	43	E	15	3"	3/8"	DLP	SE/SE	F, G or S
Northshore®	Oak	48	E	25	2-1/4", 3", 5", 7"	3/8"	DLP	SE/SE	F or G
Springdale®	Oak	47	E	15	3"	3/8"	DLP	SE/SE	F, G or S
Summerside®	Oak	48	E	15	2-1/4"	3/8"	DLP	SE/SE	F, G or S
Summit Hill®	Oak	47	E	10	3"	1/4"	DLP	EE/SE	G or S
Townsville™	Oak	43	E	25	2-1/4"	3/8"	DLP-LG	SE/SE	F, G or S
Turlington™	Oak	44	E	15	3"	3/8"	DLP	ME/ME	F, G or S
Turlington	Oak	44	E	15	5"	3/8"	DLP	ME/ME	F or G
Turlington	Oak	44	E	25	3", 5"	3/8"	DLP-LG	ME/ME	F, G, S or LF
Waltham™	Oak	35	S	15	2-1/4", 3-1/4"	3/4"	DL	ME/SE	N
Westchester™	Oak	37	S	15	2-1/4", 3-1/4"	3/4"	DL	ME/ME	N
Westchester Engineered	Oak	37	E	25	3-1/4", 4-1/2"	3/4"	DLP	ME/ME	N, F, G or S

CONSTRUCTION	E Engineered S Solid
FINISH OPTIONS	Permion® DLP Dura-Luster® Plus DL Dura-Luster DLP-LG Dura-Luster Plus Low Gloss
EDGE & END TREATMENTS	SE Square Edge ME Micro Edge EE Eased Edge
INSTALLATION METHODS	G Glue-Down N Nail-Down S Staple-Down F Floating LF Lock&Fold®



Bruce®
hardwood floors

www.bruce.com



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Wood is a natural material containing distinctive differences in color and grain configurations. It is these differences, caused by nature, that create the warmth, beauty and originality of each hardwood floor. The printed room scenes and color swatches in this brochure are intended as a visual guide, not as an actual color or grain pattern representation of the flooring itself.

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