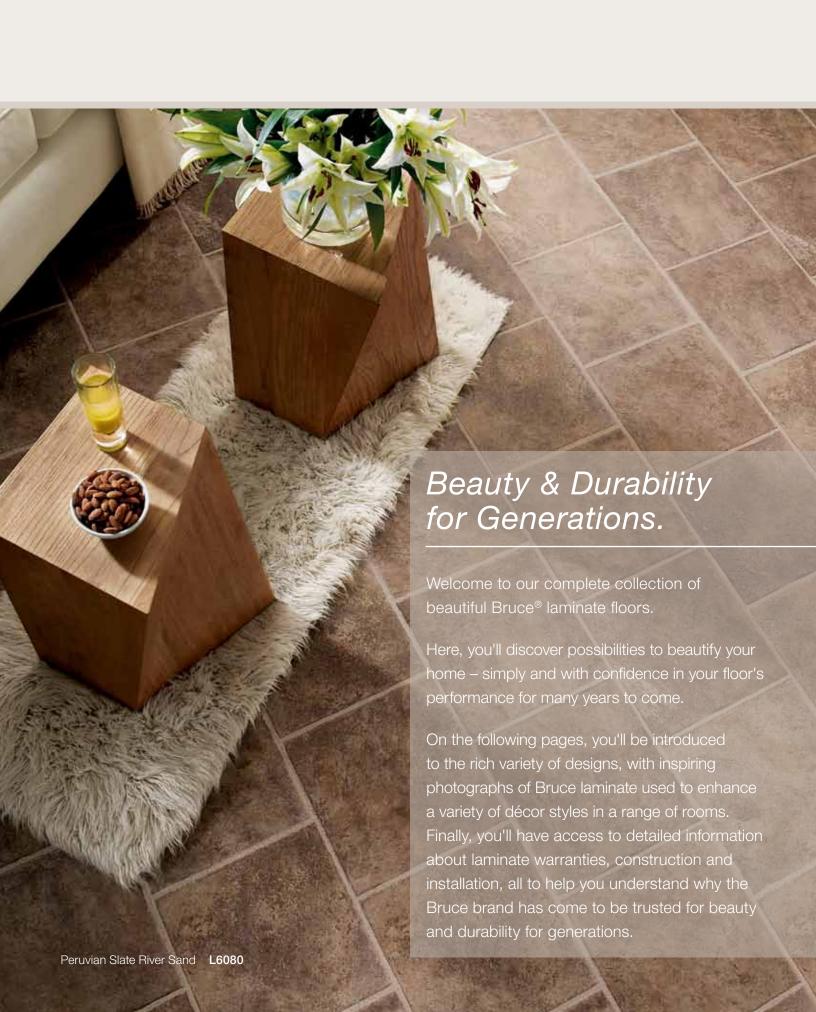
Bruce[®] laminate floors



Table of Contents

Collections

● PREMIUM	
Reserve [™] Premium	2
Park Avenue [™]	6
● BEST	
Chelsea Park™	8
Reserve™	10
American Home™ Elite Plank	14
Gardenstone™	18
● GOOD	
Heritage Heights [™]	_
Heritage Heights™ Choosing Your Bruce®	Floor
Heritage Heights™ Choosing Your Bruce® Product Portfolio	Floor
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look	Floor 24 26
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look Installs Anywhere	Floor 24 26
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look	Floor 24 26 27
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look Installs Anywhere	Floor 24 26 27 28
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look Installs Anywhere Laminate for active households	Floor 24 26 27 28
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look Installs Anywhere Laminate for active households Three Levels of Performance	Floor 24 26 27 28 29 30
Heritage Heights™ Choosing Your Bruce® Product Portfolio Define Your Look Installs Anywhere Laminate for active households Three Levels of Performance Warranty	22 Floor 24 26 27 28 29 30 31 31



Reserve[™] Premium

Create your own tropical oasis with the striking look of Sapele. The 7" wide and 7' long planks deliver a custom hardwood look.



Sapele Long Plank Roasted Bean L0222



Sapele Long Plank Wrought Iron L0223





- 7" custom-look width
- Natural pressed beveled edges and ends
- Thickest flooring for true-to-life hardwood sound
- Lock&Fold® fastest 2-step installation process
- 30-year residential / 10-year light commercial warranty



Reserve[™] Premium

Surround yourself with the look of gorgeous cherry. Hand-sculpted detail adds character and warmth to give your busy home attention-getting style.







Wild Cherry L0216

PREMIUM

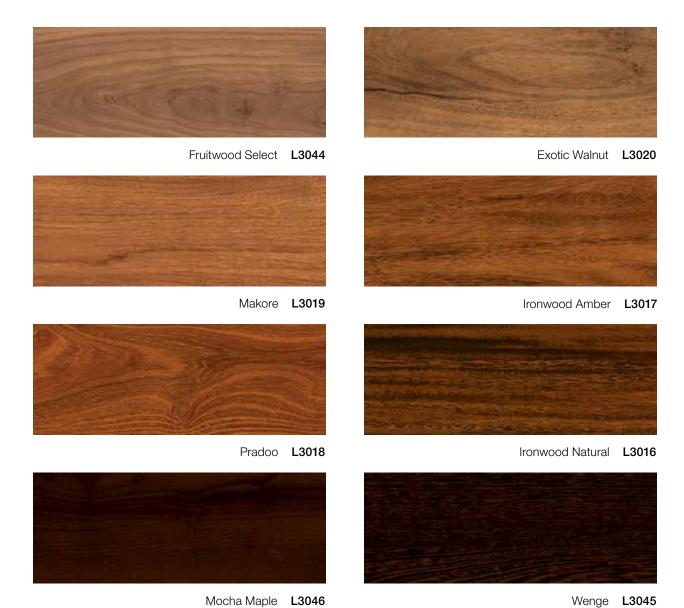


- Hand-sculpted surface texture, with natural pressed edges and ends
- 5" wide individual planks
- Thickest flooring for true-to-life hardwood sound
- Lock&Fold® fastest 2-step installation process
- 30-year residential / 10-year light commercial warranty



Park Avenue™

This elegant collection captures the sophisticated look of exotic hardwoods for standout style and a decorating choice that says, "You've arrived."







- Micro beveled edges and ends for subtle definition between planks
- 5" wide individual planks
- Thickest flooring for true-to-life hardwood sound
- Lock&Fold® fastest 2-step installation process
- 30-year residential / 5-year light commercial warranty



Chelsea Park™

Capture the look of some of the world's most exotic hardwood with this stunning collection.



Timbered Walnut L4007



Island Koa L4008



Seacoast Brown L4005



Bronzed Jatoba L4006



Mineral Forest L4009



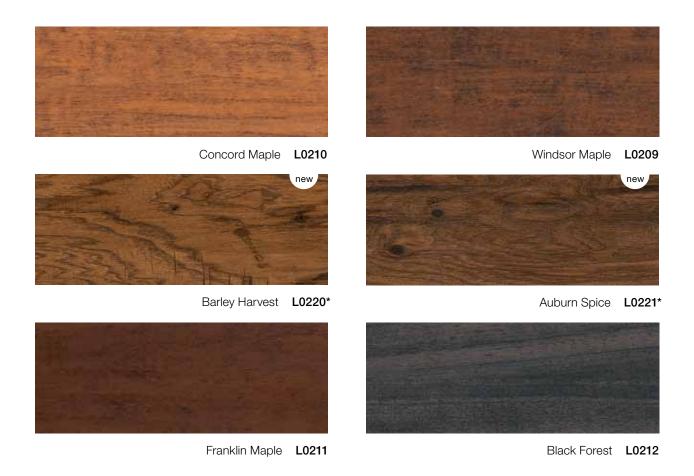


- Micro beveled edges and ends for subtle definition between planks
- 5" wide individual planks
- Lock&Fold® fastest 2-step installation process
- 30-year residential / 5-year light commercial warranty



Reserve

Set the perfect tone for your life and style with the largest selection of global, rustic and specialty wood looks in a collection that truly offers something for everyone.







- Rustic hand-scraped surface texture
- 5" wide individual planks
- Lock&Fold® fastest 2-step installation process*
- Bruce[®] Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



$Reserve^{^{\mathsf{TM}}} \ {}_{(\!Continued.)}$

Set the perfect tone for your life and style with the largest selection of global, rustic and specialty wood looks in a collection that truly offers something for everyone.



Noguera Walnut L0214*



Maple Select L0202*



Antique Hickory L0208



Brazilian Cherry Natural L0207



Brazilian Cherry Select L0206





- Micro beveled edges and ends for subtle definition between planks
- 5" wide individual planks*
- Bruce[®] Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



American Home™ Elite Plank

Incredibly realistic representations of America's most cherished hardwoods combine timeless style with unmatched resistance to everyday wear.







- Square edges and ends for a smooth, seamless installed visual
- 5" wide individual planks
- Bruce® Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



American Home™ Elite Plank (Continued.)

Incredibly realistic representations of America's most cherished hardwoods combine timeless style with unmatched resistance to everyday wear.



Country Cherry L0122



Harvest Bronze L0129



Farm Fence L0124



Mahogany Natural L0127





- Square edges and ends for a smooth, seamless installed visual
- 5" wide individual planks
- Bruce[®] Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



Gardenstone™

Taking inspiration from the colors and textures of the coastal villages of Spain and California, Gardenstone mimics the look of natural stone with easy care and a softer step.







Peruvian Slate Forest Shade L6078



Traditionally, tiles have been laid in rows that all line up on the floor. Installing tiles in a staggered design, as pictured on the right, will give your room a whole new look and add geometric interest to your space.



Bhutan™ Balla L6074



Bhutan Tunis L6072



Bhutan Black Pearl L6073









- Subtle texture of natural stone
- Bruce® Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



$Gardenstone^{^{\text{\tiny TM}}} \ {}_{\text{(Continued.)}}$

Taking inspiration from the colors and textures of the coastal villages of Spain and California, Gardenstone mimics the look of natural stone with easy care and a softer step.



Cantabria Stone™ Caribbean Sand L6069



Cantabria Stone Monzone L6070



Cantabria Stone Silver Sage





- Subtle texture of natural stone
- Bruce[®] Lock installation no glue needed
- 30-year residential / 5-year light commercial warranty



Heritage Heights™

Bring distinctive style and value to your active home with realistic interpretations of classic hardwoods.





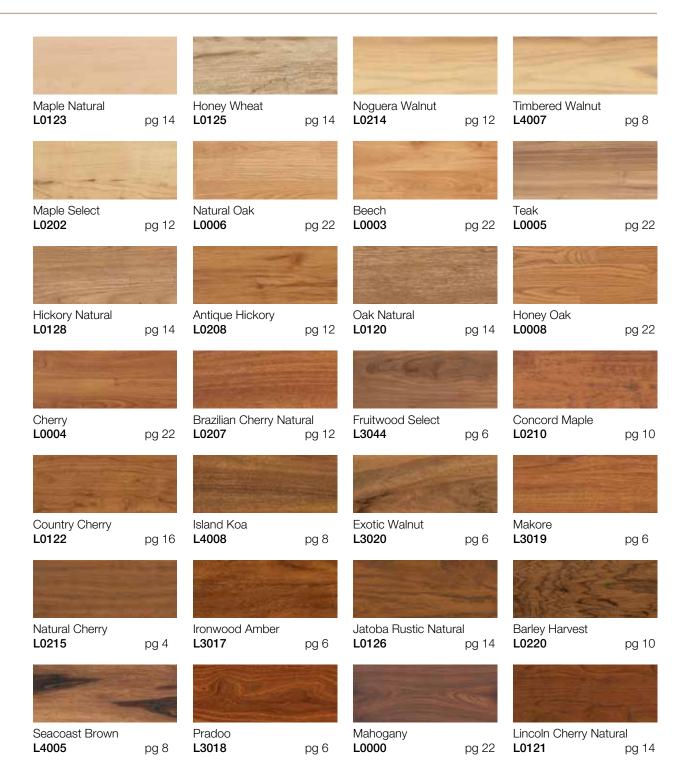


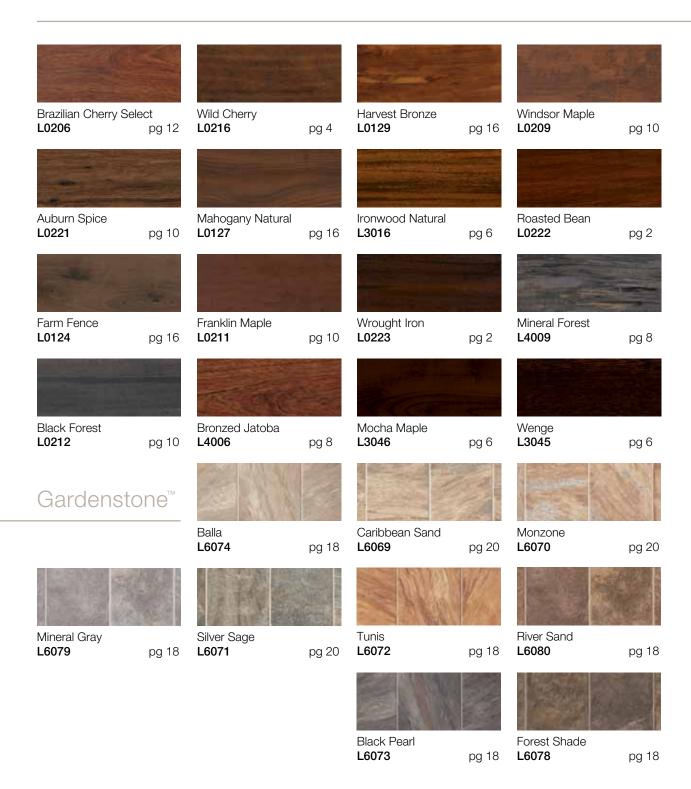
- Square edges and ends for a smooth, seamless installed visual
- 20-year warranty



Bruce Laminate Floors

Product Portfolio.





Choosing Your Bruce® Floor

Rest assured that whatever your choice, every beautifully realistic Bruce laminate floor comes with real durability that will make your floor as easy to live with as it is to love.

Define Your Look.

From casual classics to upscale styles you never imagined you could afford, Bruce[®] laminate brings you countless options. All so incredibly realistic, no one would guess it's laminate.

DESIGN

Hi-Definition Print Technology[™] with VTX[™]

Consider it fine art for your floor. Our Premium and Best laminate collections feature superior print technology with in-register embossing for realistic color, grain, intensity and depth.



Think about your home, your lifestyle and your budget. And don't forget to use your imagination. Whichever Bruce laminate floor you choose, you can be confident it will meet the highest standards of style, quality and performance.

Installs Anywhere.

Bruce laminate offers easy installation and unmatched performance anywhere you want the look of real hardwood, tile or natural stone - from the kitchen or family room to the basement or kids' rooms. All without the high price tag, or the high maintenance.

INSTALLATION	
Bruce® Lock Installation System	No glue. No long-term commitment. With the Bruce Lock Installation System, your new floor installs over nearly any existing floor, and each piece automatically aligns for a virtually seamless appearance. Change your mind? Change the look with easy-to-replace panels.
Lock&Fold® Technology	With Lock&Fold technology from Bruce, it takes just two easy steps for the fastest flooring installation you've ever seen — simply lock and fold, and your beautiful floor is ready to enjoy.

MOISTURE PROTECTION	AND SOLID SOUND
Magnum HDF™ Core	Install anywhere without worrying about spills or subfloor moisture.* Our exclusive Magnum HDF Core with thermofused backing forms an unbeatable moisture barrier that protects against just about everything a busy household can dish out.
Magnum Plus HDF™ Core	Featured in Premium and select Best floors, our Magnum Plus HDF Core is structured to give you solid sound, along with excellent sound absorption. This innovative technology also offers superior resistance to surface spills and subfloor moisture, when installed properly.

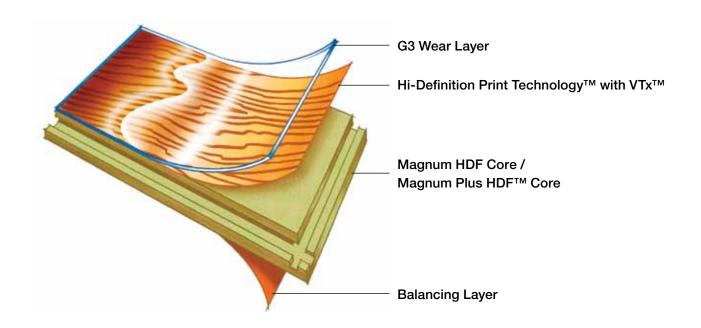
^{*}When installation instructions for high moisture areas are followed. See warranty for what moisture issues are not covered.

Choosing Your Bruce® Floor

Laminate for active households.

Real life demands a floor that can stand up to kids and pets and the fun and chaos of everyday living. Durable Bruce laminate flooring is made to look great and live up to your performance expectations.

WEAR PROTECTION	
G3™ Wear Layer	To keep your great new floor looking that way, Bruce laminate products feature the ultra-durable G3 Wear Layer, which protects against stains, fading and all the scratches and scuffs of real life.
Warranty	Bruce laminate floors offer the confidence that comes with industry-leading warranties featuring up to 30 years of protection against stains, fading, wear-through and more.



Three Levels of Performance.

Choosing the right Bruce® laminate product for your home is easy. Just compare the features of our Premium, Best and Good laminate collections on the chart below, to find the one that best suits your lifestyle.

	Premium	Best	Good
Thickness (mm)	12-13	8	7
G3™ Wear Layer	•	(Select skus)	•
Magnum Plus HDF™ Core*	•	•	
Magnum HDF Core		•	•
Lock&Fold® installation	•	• (Select skus)	
Bruce® Lock installation		•	•
Hi-Definition Print Technology™ with VTx™	•	•	
Widest assortment of colors and species	•	•	
Wood plank widths and beveled edges, including distressed and hand-crafted looks and finishes	•	•	
Residential warranty	30-year	30-year	20-year
Light Commercial warranty**	10-year	5-year	

^{**}Park Avenue™ carries a 5-year light commercial warranty.

Choosing Your Bruce Floor

Warranty.

Trusted for uncompromising quality and integrity, Bruce backs its laminate flooring products with the best warranties in the industry.

Residential Warranty

Buy Bruce flooring with confidence. Bruce guarantees to the original purchaser that under normal household use and when maintained in accordance with our recommended maintenance instructions, for the length of the product warranty, Bruce laminate flooring:

- Will not stain
- Will not fade from sunlight or artificial light
- Will not show wear-through
- Will not contain manufacturing defects
- Will resist topical water damage caused by normal household spills and cleaning when our recommended installation and cleaning practices are used
- Will not unlock at the seams

For complete details, please refer to our Laminate Floor Care and Warranty Guide. If you have any flooring questions, visit www.bruce.com.

Underlayment

Bruce laminate floors offer the full warranty coverage when installed with Armstrong® underlayments. The use of quality underlayment is critical to a successful installation, and should be installed prior to laying planks. Use the pre-applied tape for a seamless moisture barrier, especially over concrete. These underlayments can also be used with any floating floor installations.

S-1836 Quiet Comfort™ S-1837 Quiet Comfort Underlayment Underlayment

Moisture Barrier	•••	•••
Lifetime Warranty*	•••	•••
Superior Noise Reduction	•••	••
Greater Underfoot Comfort	•••	•

*When installed with Bruce and Armstrong laminate flooring



LIFETIME WARRANTY

When installed with Bruce laminate flooring.

Care for Your Floor.

Maintaining the beauty of your floor couldn't be easier. Just sweep or vacuum as needed. Clean periodically with Bruce® Hardwood & Laminate Floor Cleaner, and be sure to wipe up spills immediately.

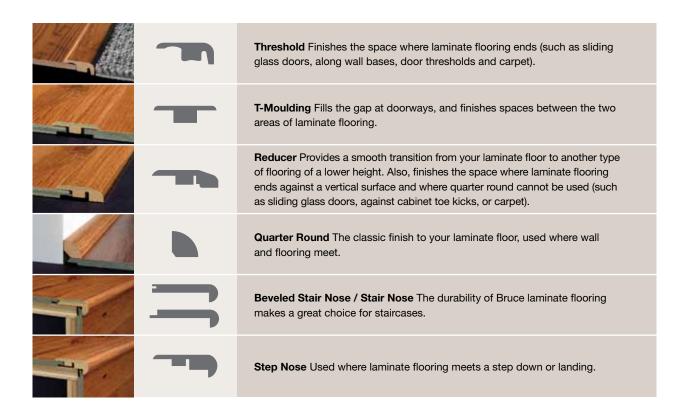


Bruce Hardwood & Laminate Floor Cleaner

Specially formulated for Bruce laminate floors

- Ready-to-use formula
- Requires no rinsing
- Simply spray and wipe or mop!

Choose Your Trim and Moulding.



Product Guide

Premium Products.

Color Name	SKU	Reducer 72"	Quarter Round 94"	T- Moulding 72"	Stair Nose 94″	Beveled Stair Nose 94"	Threshold 72"	Step Nose 94"	Page
Reserve™ Premium Sapele Long Plank Roasted Bean	L0222	M50H4	M51H4	M52H4	M53H4	N/A	M54H4	M56H4	2
Reserve Premium Sapele Long Plank Wrought Iron	L0223	M50H5	M51H5	M52H5	M53H5	N/A	M54H5	M56H5	2
Reserve Premium Natural Cherry	L0215	M50E6	M51E6	M52E6	N/A	M53E6	M54E6	M56E6	4
Reserve Premium Wild Cherry	L0216	M50D2	M51D2	M52D2	N/A	M53D2	M54D2	M56D2	4
Park Avenue™ Ironwood Natural	L3016	H50D0	H51D0	H52D0	N/A	H53D0	H54D0	H56D0	6
Park Avenue Ironwood Amber	L3017	H50C1	H51C1	H52C1	N/A	H53C1	H54C1	H56C1	6
Park Avenue Pradoo	L3018	H50D1	H51D1	H52D1	N/A	H53D1	H54D1	H56D1	6
Park Avenue Makore	L3019	H50C2	H51C2	H52C2	N/A	H53C2	H54C2	H56C2	6
Park Avenue Exotic Walnut	L3020	H50C3	H51C3	H52C3	N/A	H53C3	H54C3	H56C3	6
Park Avenue Fruitwood Select	L3044	H50E8	H51E8	H52E8	N/A	H53E8	H54E8	H56E8	6
Park Avenue Wenge	L3045	H50E9	H51E9	H52E9	N/A	H53E9	H54E9	H56E9	6
Park Avenue Mocha Maple	L3046	H50F0	H51F0	H52F0	N/A	H53F0	H54F0	H56F0	6

Product	Dimensions	Sq. Ft./ Piece	Piece/ Carton	Sq. Ft./ Carton	Carton Dimensions	Carton Weight
Reserve Premium Long Plank	88.98" x 7.64" x .48" (2260 x 193 x 12.3mm)	4.70	4	18.78	90.08" x 8.11" x 2.13" (2288 x 206 x 54mm)	42.9 lbs (19,46 kg)
Reserve Premium	50.59" x 5.12" x .50" (1285 x 130 x 13mm)	1.80	8	14.38	51.10" x 5.67" x 4" (1298 x 144 x 101mm)	31.53 lbs (14,3 kg)
Park Avenue	47.24" x 4.92" x .47" (1200 x 125 x 12mm)	1.61	8	12.92	48.15" x 5.67" x 3.90" (1223 x 144 x 99mm)	28.6 lbs (13 kg)

Note: Any moulding requiring a track system for installation includes the track system in the packaging.

Best Products.

Color Name		SKU	Reducer 72"	Quarter Round 94"	T- Moulding 72"	Stair Nose 47″	Beveled Stair Nose 47"	Threshold 72"	Step Nose 47"	Page
Chelsea Park™ Seacoast E	Brown	L4005	H5049	H1649	H1749	H3149	N/A	H5449	H4049	8
Chelsea Park Bronzed Jato	ba	L4006	H50G9	H51G9	H52G9	H58G9	N/A	H54G9	H56G9	8
Chelsea Park Timbered Wa	Inut	L4007	H5030	H5130	H5230	H5330	N/A	H5430	H5630	8
Chelsea Park Island Koa		L4008	H50G7	H51G7	H52G7	H53G7	N/A	H54G7	H56G7	8
Chelsea Park Mineral Fores	t	L4009	H50G8	H51G8	H52G8	H53G8	N/A	H54G8	H56G8	8
Reserve™ Maple Select		L0202	M5061	M1661	M1761	M3161	N/A	M5461	M4061	12
Reserve Brazilian Cherry Se	elect	L0206	M5062	M5162	M5262	M5362	N/A	M5462	M5662	12
Reserve Brazilian Cherry Na	atural	L0207	M5090	M5190	M5290	M5390	N/A	M5490	M5690	12
Reserve Antique Hickory		L0208	05040	05140	05240	05340	N/A	M5440	05640	12
Reserve Windsor Maple		L0209	M50A3	M51A3	M52A3	N/A	M58A3	M54A3	M56A3	10
Reserve Concord Maple		L0210	M50A4	M51A4	M52A4	N/A	M58A4	M54A4	M56A4	10
Reserve Franklin Maple		L0211	M50A5	M51A5	M52A5	N/A	M58A5	M54A5	M56A5	10
Reserve Black Forest		L0212	M50A6	M51A6	M52A6	M53A6	N/A	M54A6	M56A6	10
Reserve Noguera Walnut		L0214	05030	05130	05230	05330	N/A	M5430	M5630	12
Color Name		SKU	Reducer 72"	Quarter Round 94″	T- Moulding 72"	Stair Nose 94"	Beveled Stair Nose 47"	Threshold 72"	Step Nose 94"	Page
Reserve Barley Harvest		L0220	M50H2	M51H2	M52H2	M53H2	N/A	M54H2	M56H2	10
Reserve Auburn Spice		L0221	M50H3	M51H3	M52H3	M53H3	N/A	M54H3	M56H3	10
Product	Dimensio	ons	Sq. Ft./ Piece		ece/ arton	Sq. Ft./ Carton		Carton nensions		irton eight
Chelsea Park	50.59" x 4.84 (1285 x 123)		1.70		8	13.61		51.65" x 5.43" x 2.48" (1312 x 138 x 63mm)		72 lbs 4 kg)
Reserve Product	eserve Product Dimensions		Sq. Ft./ Piece		ece/ arton	Sq. Ft./ Carton		Carton nensions		rton eight
L0202, L0209, L0210 L0211, L0212 L0214	50.59" x 4.72 (1285 x 120 x		1.66		8	13.28	51.57" x 5.43" x 2.52" (1310 x 138 x 64mm)			8 lbs kg)
L0206, L0207, L0208	50.59" x 6.69 (1285 x 170)		2.35		8	18.81		x 7.48" x 2.52 : 190 x 64mm) lbs ,2 kg)
L0220, L0221	47.24" x 4.92 (1200 x 125)		1.62		8	12.92		x 5.51" x 2.48 : 140 x 63mm		35 lbs kg)

Note: Any moulding requiring a track system for installation includes the track system in the packaging.

Product Guide

Best Products.

Color Name		SKU	Reducer 72"	Quarter Round 94"	T- Moulding 72"	Sta Nos 47	se	Threshold 72"	Ster Nos 47″		Page
American Home™ Elite™	M Plank Oak Natural	L0120	M50F7	M51F7	M52F7	M53	F7	M54F7	M56F	7	14
American Home Elite Pla Lincoln Cherry Natural	nk	L0121	M5077	M5177	M5277	M53	77	M5477	M567	77	14
American Home Elite Pla	nk Country Cherry	L0122	05040	05140	05240	053	40	M5440	0564	0	16
American Home Elite Pla	nk Maple Natural	L0123	M50F8	M51F8	M52F8	M53	F8	M54F8	M56F	-8	14
American Home Elite Pla	nk Farm Fence	L0124	05042	05142	05242	053	42	M5442	0564	2	16
American Home Elite Pla	nk Honey Wheat	L0125	M50F9	M51F9	M52F9	M53	F9	M54F9	M56F	9	14
American Home Elite Pla Jatoba Rustic Natural	nk	L0126	M5071	M5171	M5271	M53	71	M5471	M567	71	14
American Home Elite Pla Mahogany Natural	nk	L0127	M5074	M5174	M5274	M53	74	M5474	M567	74	16
American Home Elite Pla	nk Hickory Natural	L0128	M50F7	M51F7	M52F7	M53	F7	M54F7	M56F	7	14
American Home Elite Pla	nk Harvest Bronze	L0129	M50G5	M51G5	M52G5	M53	G5	M54G5	M560	3 5	16
Gardenstone™ Cantabria Stone™ Caribbean Sand		L6069	M6011	M6111	M6211	M59	11	M6411	M661	11	20
Gardenstone Cantabria S	Stone Monzone	L6070	M6018	M6118	M6218	M59	18	M6418	M661	18	20
Gardenstone Cantabria S	Stone Silver Sage	L6071	M5022	M5122	M5222	M53	22	M5422	M562	22	20
Gardenstone Bhutan™ T	ūnis	L6072	M6005	M6105	M6205	M59	05	M6405	M660)5	18
Gardenstone Bhutan Bla	ck Pearl	L6073	M6006	M6106	M6206	M59	06	M6406	M660	06	18
Gardenstone Bhutan Bal	la	L6074	M6011	M6111	M6211	M59	11	M6411	M661	11	18
Color Name		SKU	Reducer 72"	Quarter Round 94"	T- Moulding 72"	Sta Nos 47	se	Threshold 72"	Ster Nos 47"	е	Page
Gardenstone Peruvian Sl	ate Forest Shade	L6078	M50H8	M51H8	M52H8	M53	H8	M54H8	M56H	H8	18
Gardenstone Peruvian Sl	late Mineral Gray	L6079	M50H9	M51H9	M52H9	M53	H9	M54H9	M56H	19	18
Gardenstone Peruvian Sl	late River Sand	L6080	M50K0	M51K0	M52K0	M53	K0	M54K0	M56k	(0	18
Product	Dimensions		Sq. Ft./ Piece	Piece/ Carton	Sq. F Carto			Carton Dimensions			arton /eight
American Home Elite	50.59" x 5.20" x .3 (1285 x 132 x 8m		1.82	8	14.6	1		38" x 5.75" x 05 x 146 x 64			.94 lbs ,5 kg)
Gardenstone Product	Dimensions		Sq. Ft./ Piece	Piece/ Carton	Sq. F Carto			Carton Dimensions	3		arton /eight

51.42" x 13" x 1.61"

(1306 x 330 x 41mm)

47.64" x 16.14" x 1.34"

(1210 x 410 x 34mm)

48.74" x 12.32" x 2.09"

(1238 x 313 x 53mm)

35.7 lbs

(16,2 kg)

31 lbs

(14 kg)

40.7 lbs

(18,46 kg)

Note: Any moulding requiring a track system for installation includes the track system in the packaging.

50.4" x 12.6" x .32"

(1281 x 321 x 8mm)

46.9" x 15.5" x .32"

(1190 x 393 x 8mm)

47.76" x 11.81" x .33"

(1213 x 300 x 8.3mm)

4.42

5.03

3.92

5

4

6

22.1

20.12

23.50

L6069, L6070, L6071

L6072, L6073, L6074

L6078, L6079, L6080

Good Products.

Color Name	SKU	Reducer 72"	Quarter Round 94"	T- Moulding 72"	Stair Nose* 47"	Threshold 72"	Step Nose 47"	Page
Heritage Heights™ Mahogany	L0000	M5074	M5174	M5274	M5374	M5474	M5674	22
Heritage Heights Beech	L0003	M5060	M1660	M1760	M1960	M5460	M4060	22
Heritage Heights Cherry	L0004	05040	05140	05240	05340	M5440	05640	22
Heritage Heights Teak	L0005	M5075	M5175	M5275	M5375	M5475	M5675	22
Heritage Heights Natural Oak	L0006	M5082	M1682	M1782	M3282	M5482	M4082	22
Heritage Heights Honey Oak	L0008	M5702	M1602	M1702	M3102	M5402	M4002	22

Product	Dimensions	Sq. Ft./ Piece	Piece/ Carton	Sq. Ft./ Carton	Carton Dimensions	Carton Weight
Heritage Heights	50.59 x 7.32 x .28 (1285 x 186 x 7mm)	2.57	9	23.15	51.42 x 7.80 x 2.52 (1306 x 198 x 64mm)	31.4 lbs (14,2 kg)

Note: Any moulding requiring a track system for installation includes the track system in the packaging.

^{*}Stair Nose is 8 mm thick and requires the plank to be shimmed or the nosing modified in the field to reduce the thickness to 7 mm.







www.bruce.com

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NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.